



Image de ville

Cinema was born in the city and of the city. Since then, both have been closely bound. When the city seems a more complex reality to grasp, why not put forward the sensitive point of view cinema brings to understanding and sharing the city in a better way?

The region Provence Alpes Côte d'Azur is reviving its film tradition. It is experiencing one of the most significant urban evolutions in the whole country.

Aix-en-Provence combines an architectural heritage of more than two hundred years, with a local housing schemes built in the 1970's. Recent projects are transforming the aesthetics of the city. On top of this clear demographic and economical energy, Aix and its suburbs confirm, on a national scale, a cultural identity that combines tradition with innovation.

Every year in Aix-en-Provence, Image de ville presents the architecture and urban landscape film festival.

It is an invitation to an artistic gathering based both on cinema and a cultural dialogue between the world of cinema and those of architecture and urban development. There are no competitions.

Since 2006, as an extension of the festival, the Environmental film Days has combined local issues of the " Pays d'Aix" with global issues. It also tackles current debates on the environment from an urban point of view.

Image de ville supports various establishments arranging specific film programmes on architecture and urban development. It also offers training sessions in Image and Broadcasting Technology in architecture and urban development and promotes the emergence of film projects on architecture and urban development.

Image de ville is establishing itself as a cultural and artistic platform dedicated to the cinema of architecture and urban development.





Le festival, an ambition

Since 2003, in Aix-en-Provence, the festival Image de ville has established itself as a local film event of national interest.

Unique in the national scene of film festivals, Image de ville has become an original cultural event, on a local scale in Aix-en-Provence and its suburbs, touching the nearby department of the Bouches-du-Rhône and the Provence-Alpes-Côte-d'Azur region. Based on films and with no competition, it is a special artistic and cultural hub to gather and discuss pertinent subjects.

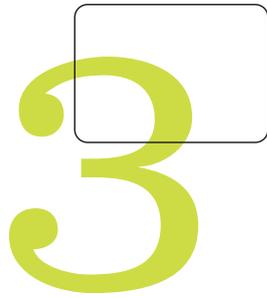
The festival Image de ville is developing its ambition to promote cinema as a sensitive look on architecture and urban space and to organise, for a wide range of audiences, a dialogue between film makers, architects and professional urban planners.

The first festivals offered a selection of about 80 films, fictions and documentaries, films from from the repertoire, as well as premieres.

During the festival, professionals, students, teenagers and cinephiles view the screenings side by side.

The festival Image de Ville is an opportunity to confront positions and practices, and to promote mutual understanding and participation in a cultural environment.





The festival, an organization

Image de ville takes place in November in Aix-en-Provence.

The public is invited to the Cité du Livre, one of the city's major cultural sites where most of the broadcasting takes place.

The festival also takes place in other parts of the city symbolising its cultural diversity and urban history.

Each year, the programme focuses on an original subject and provides various audiences with a wide range of viewpoints. The year's topic guides the selection of the films and the invitation of various personalities (film makers, architects, town planners, critics...).

Special attention is paid to young audiences, with a specific selection designed for schools, social centers, and students along with preliminary lectures.

Although being a film festival, Image de ville opens up to other artistic disciplines to offer the audience alternative ways of looking at architecture and urban development. Every year, with the help of bookshops and literary meetings, books have a central position.

After Aix-en-Provence, the festival continues in Paris at the Cité du Patrimoine et de l'Architecture (Palais de Chaillot), its partner since 2005.

A few weeks later in Nice, the Forum d'Urbanisme et d'Architecture shows a selection of films from the year's festival.

Various partners also offer some selections from the festival's program (Conseil d'Architecture, d'Urbanisme et d'Environnement des Bouches-du-Rhône, Maison de l'Architecture et de la Ville Provence-Alpes-Côte d'Azur...)

